2019
SPONSORSHIP
OPPORTUNITIES

NC TECH's annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. The 2019 theme is to Disrupt or Be Disrupted and will focus on how digital transformation and business disruption have become the new normal.

The upcoming event has been revamped to include a Pre-Event Shindig, enhanced Exhibit Showcase, Breakout Sessions and an information packed Luncheon Program – all in a new uptown location.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations | Option for exhibit booth for sponsors of $3,000+ with opportunity to use lead generation app

Presenting • $25,000
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, name badge, conference bag, placard, + presentations | provide event welcome remarks | website homepage branding for 60+ days | recognition as Annual Investor for calendar year | option to provide logo item at each seat | premier expanded exhibit booth | 16 registrations, two premier reserved tables

Pre-Conference Reception • $7,500
Host pre-conference reception | preferred exhibit booth | 8 registrations, reserved table

Luncheon • $6,000
Logo on placard at each table | provide brief welcome/remarks at lunch | preferred exhibit booth | 8 registrations, reserved table

Employment Outlook • $5,000
Provide presentation or introduce presenter | preferred exhibit booth | 8 registrations, reserved table

Industry Outlook • $5,000
Provide presentation or introduce presenter | preferred exhibit booth | 8 registrations, reserved table

Outlook Keynote • $5,000
Introduce keynote speaker | preferred exhibit booth | 8 registrations, reserved table

Morning Breakout Session • $4,000 (Two Available)
Opportunity to host/moderate a morning breakout session | collaborate on topic development + panelist identification | preferred exhibit booth | 8 registrations, reserved table

NC STIR Briefing • $4,000
Introduce speaker who briefs attendees on the key findings from the 2019 North Carolina State of Technology Industry Report (NC STIR) | preferred exhibit booth | 8 registrations, reserved table

Mobile App • $3,500
Logo on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations

Registration • $3,500
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations

Journal • $3,000
Logo on journal notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations

Wi-Fi • $3,000
Logo on Wi-Fi placards on tables to include custom network name + password | exhibit booth | 6 registrations

Conference Bag • $3,000
Logo displayed on conference bag given to attendees (NC TECH to provide) | exhibit booth | 6 registrations

Board of Advisors Breakfast • $2,500
Logo on table placard | provide brief welcome/remarks at private breakfast I 4 registrations

Continental Breakfast • $2,500
Sponsor branded placards at breakfast + coffee stations | 4 registrations

Lanyard • $2,500
Logo on name badge lanyard offered to all attendees (NC TECH to provide) | 4 registrations

Mobile Charging Lounge • $2,500
Logo on signage in mobile charging station area set with soft seating | 4 registrations

Name Badge • $2,500
Logo displayed on die cut, professionally printed name badges | 4 registrations

Green Host • $2,000
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations

Head Table • $2,000
Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership and key speakers

Refreshment Break • $2,000
Logo on placards at refreshment stations | 4 registrations

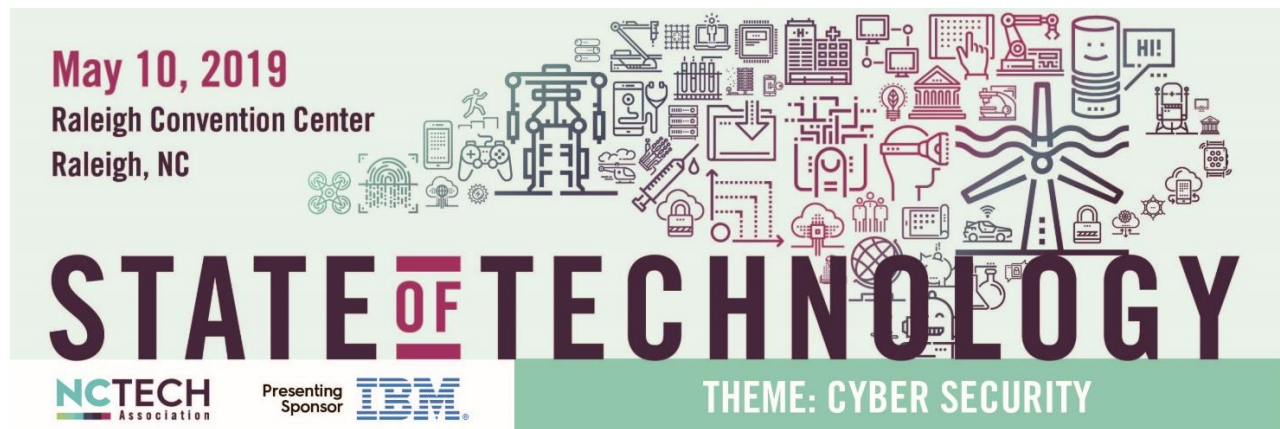**Exhibit Booth** • $1,500 (Limited Availability)
Exhibit booth | 2 registrations | listed on Exhibit map/directory at the event

Reserved Table • $1,250
Logo on signage at reserved table I 8 registrations, reserved table (no exhibit booth)

Exhibit Booth Add-On • $500 (Limited Availability)
Option to add exhibit booth or additional exhibit space to any sponsorship listed above

May 10, 2019
Raleigh Convention Center
Raleigh, NC

STATE OF TECHNOLOGY

NCTECH Association | Presenting Sponsor IBM.

THEME: CYBER SECURITY

Our flagship technology conference includes engaging keynotes, interactive panel discussions, a tech expo and a startup showcase where early-stage tech companies pitch creative innovations. This is a great opportunity for all levels within your organization to learn, discuss best practices and build relationships.

<u>SPONSORSHIP OPPORTUNITIES</u>

<u>All Sponsors Receive:</u> Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of $3,000+ with opportunity to use lead generation app

Presenting • $25,000
Logo integrated into event logo + used in all promotional materials | provide opening remarks to kickoff event | option to provide + introduce opening keynote speaker | option to provide logo item to attendees | premier exhibit booth | 24 VIP registrations, 2 reserved tables

Closing Keynote/TECH Talks • $10,000
Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 16 VIP registrations, reserved table

Luncheon • $7,500
Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | preferred exhibit booth | 18 registrations (4 VIP/6 regular), reserved table

Pre-Conference Reception • $6,000
Sponsor branding of event | provide remarks at reception | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

Startup Showcase • $6,000
A portion of sponsorship proceeds dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | receive contact information for presenting startups| preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

Breakout Sessions • $5,000 (6 available)
Moderate panel at breakout session (first come basis) | assist with topic selection + panel development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

General Audience Breakfast • $4,000
Logo on placards at continental breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

VIP Breakfast • $4,000
Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

Mobile App • $3,500
Logo on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 VIP/4 regular)

Registration • $3,000
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations (2VIP/4 regular)

Name Badge • $3,000
Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 regular)

Conference Bag • $3,000
Logo displayed with State for Tech event logo on bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Green Host • $3,000
Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | exhibit booth | 6 registrations (2 VIP/4 regular)

Journal • $3,000
Logo on journal/notebook given to all attendees at lunch (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Lanyard • $3,000
Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

Mobile Charging Lounge • $3,000
Logo on signage in mobile charging area set with soft seating | 6 registrations (2 VIP/4 regular)

VIP Lounge • $3,000
Sponsor branded signage in VIP Lounge | exhibit booth| 6 registrations (6 VIP)

Wi-Fi • $3,000
Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 regular)

Startup Showcase Prize Package • $2,500
Proceeds dedicated to cash prize award for showcase winner I option to contribute additional in-kind services | receive contact information for presenting startups | exhibit booth | 6 registrations (2 VIP/4 regular)

Gold • $2,500 (Limited Availability)
Listed as a Gold Sponsor at the event | exhibit booth | 6 registrations

Head Table • $2,000
Signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers

Refreshment Break • $2,000 (2 Available)
Logo on placards at break stations | 4 registrations (1 VIP/3 regular)

Silver • $1,500 (Limited Availability)
Listed as a Silver Sponsor at the event | 4 registrations

Reserved Table • $1,500
Logo on table | 8 registrations, reserved table

Business and technology leaders from across the state gather for a golf tourney on Pinehurst #6 that includes breakfast, lunch and prizes awarded at the 19th Hole Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships.

<u>SPONSORSHIP OPPORTUNITIES</u>

<u>All Sponsors Receive:</u> Logo on event webpage, signage + promotional materials | Attendee registration roster (name, title, company) | Event registrations/foursomes (based on sponsor level) | Brand recognition at Awards Luncheon

Presenting • $15,000
Logo integrated into event logo + used in promotional materials | dedicated signage at registration tent | option to provide welcome remarks prior to shotgun start + at Awards Luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole + 2 reps to staff the hole, distribute promotional items + interact with golfers | two foursomes

Awards Luncheon • $6,000
Dedicated signage at Awards Luncheon | logo on placards on each table | reserved table of 10 | opportunity to provide remarks and a gift at luncheon | hole sponsor benefits to include a sponsor logo sign at your assigned hole + 2 reps to staff the hole, distribute promotional items and interact with golfers I two foursomes

CIO Foursome • $3,500
Sponsored guest CIO plays in your foursome (CIOs secured on a first committed basis) | logo signage on golf cart windshield | hole sponsor benefits to include a sponsor logo sign at your assigned hole + 2 reps to staff the hole, distribute promotional items + interact with golfers

Golf Ball Sponsor • $3,500
Logo on sleeve of golf balls for all golfers (NC TECH to provide) | one foursome

Golf Towel Sponsor • $3,000
Logo on golf towels for all golfers (NC TECH to provide) | one foursome

Beverage Stations • $2,500 (2 Available)
Logo on signage on beverage cart | one foursome

Breakfast Sponsor • $2,500
Logo on signage at continental breakfast buffet | one foursome

Golf Cart • $2,500
Logo on signage on all golf carts | one foursome

Golf Scorecard • $2,500
Logo on scorecards (NC TECH to provide) | one foursome

Golf Tee Set Sponsor • $2,500
Logo on tee sets (NC TECH to provide) | one foursome

Tournament Trophy Sponsor • $2,500
Recognized at Awards Luncheon for providing trophies | option to present trophies to top 3 foursomes (NC TECH to provide trophies) | one foursome

Weather • $2,500
Logo on sunscreen + ponchos for all golfers (NC TECH to provide) | one foursome

Green Host • $2,000
Logo on signage to recognize that proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of tournament | one foursome

Hole-in-One Contest • $2,000 (3 Available)
Logo on signage at Hole-in-One contest | one foursome | hole sponsor benefits to include a sponsor logo sign at your assigned hole + 2 reps to staff the hole, distribute promotional items + interact with golfers

Mulligan Sponsor • $2,000
Logo on Mulligan Card with option to have 1 rep staff mulligan station at registration to interact with golfers | one foursome

Putting Contest • $2,000
Logo on signage at contest putting green | option to have 1-2 reps at green | one foursome

Signage • $2,000
Logo displayed on all hole sponsorship signs | one foursome

Snack Bag • $2,000
Logo on snack bag given to each golfer | one foursome (NC TECH to provide)

Winners Prize Pack • $2,000
Recognized at Awards Luncheon I Option to present prizes to top 3 foursomes (NC TECH to provide) | one foursome

Closest to the Pin • $1,500
Logo on signage at the closest to the pin contest hole (NC TECH to provide prize) | one foursome

Longest Drive • $1,500
Logo on signage at the longest drive contest hole (NC TECH to provide prize) | one foursome

Warm-up Combo • $1,500
Logo on signage at the Putting Green + Driving Range | one foursome

Hole • $750 (Limited Availability)
Logo on signage at assigned hole | 2 reps at hole with option for a table to display materials + interact with golfers

Hole Add-On • $500 (Based on Availability) Option to add "Hole Sponsor" to any sponsorship listed above

An annual favorite, the Leadership Summit is hosted by the NC TECH Board of Directors and Advisors. Geared towards executives, NC TECH provides the opportunity to network and hear from some of the tech sector's best leaders on various topics from talent to transformation through both structured discussions and more informal engagement opportunities.

<u>SPONSORSHIP OPPORTUNITIES</u>

<u>All Sponsors Receive:</u> Logo on event webpage, signage + promotional materials| Attendee roster (name, title, company) | event registrations

Presenting • $25,000
Logo integrated into event logo + used in all promotional materials | opportunity to provide opening remarks and a keynote speaker | branded signage |12 VIP registrations, 2 reserved tables

Dinner • $9,500
Provide brief remarks at the start dinner on Thursday | logo on placards on dinner tables | option to provide promotional item to attendees | 8 registrations, reserved table

Lunch • $6,000
Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 8 registrations, reserved table

Economic Forecast Segment Sponsor • $5,000
Provide brief remarks + introduce economic forecast speaker | 8 registrations, reserved table

Panel Segment • $5,000
Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

VIP (Directors/Advisors) Reception • $4,000
Logo on placards at reception | option to provide brief remarks | 4 VIP registrations

Leaders on the Lawn Reception + Putting Contest • $3,500
Provide brief closing remarks at dinner to invite attendees outside for the reception + putting contest | logo on placards on outside tables | option to provide banner for evening reception | 4 registrations

Dinner Keynote Speaker • $3,500
Provide brief remarks + introduce dinner on Thursday keynote speaker | 4 registrations

Continental Breakfast • $3,000
Logo on placards at breakfast + coffee stations | 4 registrations

Journal • $3,000
Logo on journal notebook given to all attendees (NC TECH to provide) | 4 registrations

Welcome Reception • $3,000
Provide brief remarks prior to transition to dinner | logo on placards on reception tables | 4 registrations

Wi-Fi • $3,000
Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

Beverage • $2,500
Logo on wine bottle tags at each table for Thursday night dinner | 2 registrations

Hospitality • $2,500
Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

Mobile Charging Station • $2,000
Logo on signage in mobile charging area set with soft seating | 2 registrations

Green Host • $2,000
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

Head Table • $2,000
Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

Lanyard • $2,000
Logo on name badge lanyards given to attendees (NC TECH to provide) | 2 registrations

Name Badge • $2,000
Logo on die cut, professionally printed name badges | 2 registrations

Refreshment Break • $2,000
Logo on placards at refreshment stations | 2 registrations

Registration • $2,000
Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

Board of Advisors Breakfast • $1,750
Logo on placards at private breakfast in the Carolina Dining Room | option to provide brief remarks | 2 registrations

Cigar Sponsor • $1,500
Logo on placards with a selection of cigars at the Leaders on the Lawn Reception (NC TECH to provide) | 2 Registrations

Seat Drop • $1,250 (4 Available)
Provide promotional brochure + giveaway to all attendees | 1 registration

Gold Sponsor • $1,000 (Limited Availability)
Listed on event webpage, signage and promotional materials | 2 registrations

North Carolina is a hot spot for tech and the NC TECH Awards is dedicated to celebrating the best and brightest in the state in the Tech Sector. It's an evening of networking and celebrations where we recognize organizations and individuals for their achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

SPONSORSHIP OPPORTUNITIES

<u>All Sponsors Receive:</u> Logo on event webpage, signage + promotion materials | Attendee roster (name, title, company) | Event registrations (VIP registrations based on sponsor level) | Option to provide branded item in Winner Gift Bags (40 needed)

Presenting ● $25,000
Provide professional team to conduct review of awards applications + present recommendations to a selection committee | logo integrated with event logo | provide opening remarks at Gala | logo on placards on tables | logo prominently displayed via lighting | host "Winners Circle" reception immediately following Gala| option to provide branded item to all attendees | 20 VIP registrations - 2 reserved tables near center stage

Dinner ● $10,000
Provide brief remarks at start of dinner | logo on placards on dinner tables | option to provide branded to all attendees | 10 registrations (5 VIP/5 regular), reserved table near center stage

Welcome Reception ● $7,500
Logo on placards on reception tables | option to have a display table to provide collateral and/or giveaways + interact with guests upon arrival | 10 registrations (5 VIP/5 regular), reserved table near center stage

Outstanding Achievement Award Presentation ● $5,000
Present Beacon Award for Outstanding Achievement | 10 registrations, (5 VIP/5 regular), reserved table near center stage

Tech Exec of the Year Award Presentation ● $5,000
Present Tech Exec of the Year Award | logo on web banner + poll page while voting is live | 10 registrations (5 VIP/5 regular), reserved table near center state

VIP Reception ● $4,000
Provide brief welcome remarks at VIP Reception | logo on placards on tables at reception | 10 VIP registrations, reserved table

Individual Award Presentation ● $4,000
Present an Individual Award (CISO, Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman or Tech Educator) | 10 registrations (4 VIP/6 regular), reserved table

Corporate Award Presentation • $3,500
Present "Technology Corporate" or "Use of Technology" Award (based on availability) | 10 registrations (4 VIP/6 regular), reserved table

Photo Booth • $3,500
Logo on all printed + digital photos | option to have reps stationed at photo booth | 8 registrations (2 VIP/6 regular

Registration • $3,500
Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 8 registrations (2 VIP/6 regular)

Beverage • $3,000
Logo on placards at bars at welcome reception | branded beverage napkins | 6 registrations (2 VIP/4 regular)

Wine • $3,000
Logo on wine bottle tags at each table at gala dinner | 6 registrations (2 VIP/4 regular)

Lanyards • $3,000
Logo on name badge lanyards provided to all attendees (NC TECH to provide) | 6 registrations (2 VIP/4 regular)

Name Badge • $3,000
Logo displayed on die cut, professionally printed name badges | 6 registrations (2 VIP/4 regular)

Wi-Fi • $3,000
Logo on Wi-Fi placards on tables to include custom network name + password | 6 registrations (2 VIP/4 regular)

Awards Sponsor • $3,000
Recognized from podium as Awards Sponsor | option to include a logo branded card/note in awards box + provide gift item in winners bags |6 registrations (2 VIP/4 regular)

Dessert Sponsor • $2,500
Logo on ornament on dessert selection | 4 registrations (2 VIP/2 Regular)

Award Tracking Card • $2,500
Logo on tracking card for all attendees to track finalists + winners for each category | 4 registrations (2 VIP/2 regular)

Winner Bag • $2,500
Logo on "gift filled" swag bag provided to all award winners (40 – NC TECH to provide bags) | 4 registrations (2 VIP/2 regular) (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.*)

Green Host • $2,000
Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 regular)

Reserved Table • $1,500 (Member) + $2,500 (Non-Member)
Logo on reserved table | Seating reserved table at event | 10 registrations

DATE TBD   LOCATION TBD

North Carolina is home to some of the nation's fastest growing companies. At this event, we recognize the NC headquartered companies named to the 2018 Inc. 5000 List of Fastest Growing Private Companies.   This reception will give you an opportunity to celebrate those high growth organizations and the great work that they are doing in NC and beyond.

SPONSORSHIP OPPORTUNITIES

<u>All Sponsors Receive:</u> Logo on event webpage, signage + promotion materials | List of Invitees w/ company, CEO/President and address information (sponsorships of $2,500+) | Option to provide item in winners' gift bag, i.e. brochure, card, logo or gift | Attendee roster (name, title, company) | Event registrations

Celebration • $5,000
Logo incorporated into event logo | provide welcome remarks | 8 registrations

Host • $4,000
Provide welcome remarks as host | 8 registrations

Beverage • $3,000
Logo on branded placards at beverage stations | 6 registrations

Photo Booth • $2,500
Logo on all printed + digital photos | option to have representatives stationed at photo set up | 6 registrations

All That Jazz • $2,500
Logo on branded signage adjacent to the jazz trio | verbal recognition from the jazz trio | 4 registrations

Bubbly • $2,500
Sponsor branded bubbly splits in the Winners' Gift bags | 4 registrations

Dessert • $2,000
Logo on cake with event logo | 4 registrations

Name Badge • $2,000
Logo on event name badges | 4 registrations

Supporter • $1,000
4 Registrations

Networker • $500
2 Registrations

Registration:
Registration for this event is only open to winners/guests of Inc. 5000 companies + event sponsors who would like to purchase additional registrations.

Additional Registrations ($50)

Tech Talk Live is a discussion series that explores how technologies are changing the way we do business, along with how they impact North Carolina's economy. In 2019, the focus will be on three different topical areas: Cybersecurity, Digital Transformation and Talent & Diversity. Each program will feature a keynote presentation or an interactive panel discussion around trends and developments.

Cybersecurity • Digital Transformation • Talent + Diversity

SPONSORSHIP OPPORTUNITIES

<u>All Sponsors Receive:</u> Logo on event webpage, signage + promotional materials| Attendee roster (name, title, company) | event registrations

Presenting • $15,000
Corporate logo integrated into all branding for TTL series | option to provide welcome remarks at each event | provide topic + panelist recommendations | recognition as Annual Investor for calendar year

Track Sponsor • $4,000 (Exclusive per Series Track)
Logo recognition as the sponsor at each TTL event | option to speak at each track event | provide moderator or panelist at each track event | four events per track to be held in Charlotte, Triad, Triangle + Asheville or Wilmington

Program Sponsor • $1,500
Logo recognition as the sponsor at one TTL event | option to moderate or have panelists at one TTL event

Exhibit Sponsor • $750
Exhibit space at one TTL event

Date	Location	Series
February 22nd	Charlotte	Talent
March 1st	Wilmington	Digital Transformation
March 21st	Asheville	Talent
April 11th	Triangle	Cybersecurity
June 10th	Asheville	Digital Transformation
June 11th	Charlotte	Cybersecurity
June 12th	Triad	Digital Transformation
June 13th	Triangle	Talent
June 14th	Wilmington	Cybersecurity
August 22nd	Triad	Talent
September 19th	Triangle	Digital Transformation
October 3rd	Charlotte	Digital Transformation
October 24th	Triad	Cybersecurity
November 7th	Wilmington	Talent

North Carolina boasts the highest percentage of women in tech positions in the nation. And while that is something to be very proud of, there is still much work to do to achieve gender parity in the tech sector.   NC TECH has created a network to recognize and encourage women to pursue STEM careers. The goals of this network are to 1) provide an educational outlet for women to gain more insights 2) offer networking opportunities and 3) celebrate some of North Carolina's women IT leaders. All are welcome join the network!

SPONSORSHIP OPPORTUNITIES

<u>All Sponsors Receive:</u> Logo on network webpage, signage + promotional materials | Logo on event pages, signage and promotional materials |Attendee roster (name, title, company)

Series • $5,000
Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, newsletters, + presentations | option to provide event welcome remarks | topic + speaker recommendations

Program • $1,500
Recognized as the sponsor for one event l Option to host + moderate one event

Supporter • $750
Exhibit space at one Women In Tech event

Networking Event • $500 plus the cost of food and beverage
Recognized as the sponsor of a Women In Tech networking event | Opportunity to host event

NETWORKS

NC TECH offers a wide range of opportunities for CIOs and other IT executives to gather, discuss challenges and best practices and build a strong network of peers across the state. While several are structured dialogues, others are informal networking opportunities that allow for great conversation and relationship building.

<u>SPONSORSHIP OPPORTUNITIES</u>

CEO Reception At The Governor's Mansion – Host Sponsor - $1,500
January 23 - Raleigh
NC TECH has a strong record of engagement with policy makers at all levels of government. This invitation-only reception is part of our ongoing effort to engage tech leaders with each other and with elected officials. Attendance at this event is limited to invited guests, and representatives from a limited number of Host Sponsors.

CIO Peer2Peer Network – Exclusive Roundtable Sponsor • $1,500
Quarterly Meetings – March 19; June 18; September 17; December 3
A forum exclusive to CIOs and IT Leaders with enterprise responsibility to exchange information and best practices, hosted by Cisco both in-person and utilizing TelePresence technology from locations across the state. Session topics are selected and moderated by participating CIOs. Past topics include: Implementation of Big Data/Analytics; Evolution of the CIO; Engaging ALL Leaders in IT Decisions and Ransomware.

CXO Peer2Peer Private Dinners - Exclusive Dinner Sponsor • $5,000 plus the cost of dinner
Multiple Times in Different Markets
As an exclusive sponsor, host a dozen or more CIOs, gathered in an intimate dinner setting to discuss best practices and issues germane to all sectors. Past venues include the Angus Barn in Raleigh and the Duke Mansion in Charlotte.

CIO Peer2Peer Receptions – Host Sponsor - $1,250 (Limited Availability)
Charlotte, Triad + Triangle
Relationship building is critical to success in any business or industry. NCTA is introducing CIO Peer2Peer receptions to provide CIOs, CISOs and IT executives the opportunity to come together and build relationships with others and discuss issues common to all in a more informal setting.

SAS Championship – Host Sponsor • $2,000 (Limited Availability)
October 11
We have partnered with the organizers of the SAS Championship to offer an exclusive outing for IT executives to gather at the tournament. The CIOs and sponsors will convene for a private breakfast in the Prestonwood Country Club Clubhouse, followed by access to the VIP Skybox on the 17th Green (complimentary food and beverage throughout the day, grounds access all day, valet parking, and more).

CXO Opportunities Continued:

CEO Auction • Bidding
March (Online)
Going once, going twice – secure a guaranteed meeting with a tech CEO or a Site Executive by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.

CIO Auction • Bidding
December (Online)
Going once, going twice – secure a guaranteed meeting with a CIO by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.

Other Programs

Lunch & Learn - Luncheon Host • $500 plus the cost of lunch
Scheduled on the 1st Tuesday of each month in Charlotte (The Garage at Packard Place) + 3rd Thursday of each month in the Triangle (The Frontier at RTP – exceptions Feb and Nov) + Triad and Wilmington, per request

Informal luncheon series allows members the option to select a topic, provide the speaker and serve as content provider. These are engaging, fun, interesting sessions on a wide variety of topics presented to a general and/or targeted audience of fellow members – and only takes up a lunch hour.

Program will be included on NC TECH's Events Calendar and promoted in communications

Brews + Bytes - Host Sponsor • $500 plus the cost of food and beverage
Multiple times and multiple regions

Don't just network – TECHWORK! Members and tech lovers unite in a laid-back, social atmosphere to connect, build relationships, increase visibility, and have fun. Join us for a drink and a bite after hours.

Program will be included on NC TECH's Events Calendar and promoted in communications

ROBOT RUMBLE

Are you looking for a fun, engaging and educational team building experience for your company or department? The Robot Rumble is it! The corporate team building experience will challenge 10 company teams to build the best robot using the LEGO EV3 Mindstorm kit for a run at the FIRST LEGO League competition table. With the goal of raising awareness and funds for FIRST North Carolina and the North Carolina Technology Association, this fun event will bring the tech sector together to engage in friendly competition and learn more about the experiences available for North Carolina's youth.

Corporate teams will be made up of 4-6 company representatives and will be coached by current FIRST Robotics competitors.

SPONSORSHIP OPPORTUNITIES

Host Sponsor • $2,500
Provide welcome remarks | Provide meeting space and refreshments | Logo on webpage and promotional materials | One Team Entry | Option to include an item in the winners "swag bag."

Competition Table Sponsorship (2 Available) • $1,500
Logo on one of the competition tables, on webpage and promotional materials | Recognition during the competition | One Team Entry | Option to include an item in the winners "swag bag."

Corporate Team Sponsor • $1,000
Entry for your company to bring 4-6 participants to compete in the Robot Rumble | Logo on webpage and promotional materials | Option to include an item in the winners "swag bag."

Award Sponsor • $500
Recognition at the event as the Award sponsor as well as a branded card/note with the award |logo on webpage and promotional materials | Opportunity to provide a "swag bag" to the winning team (4-6 bags).

GOVERNMENT AFFAIRS

NC TECH engages with elected and appointed leaders at the state and federal levels to ensure that the interests of the tech sector are well represented. From legislation to procurement, NC TECH offers a variety of avenues for two-way dialog with policy makers.

Capitol Hill Reception
February 6, (Washington DC)
Interact with North Carolina's Congressional leaders (elected and staff) at this intimate reception on Capitol Hill. NCTA members who work in the DC area, or whose travel can coincide with this event, are invited to register.

Reception Host • $1,500 (Limited Availability)
Logo displayed on event webpage, event signage + promotional materials l listed in pre/post press for the event l 4 complimentary registrations

Legislative Outlook
Late spring 2019 (Triangle)
Engage with elected officials to get a preview of the state's most important tech policy issues and what's coming down the road for North Carolina. Hear from state legislators about their tech priorities for the upcoming legislative session.

Host Sponsor • $1,500 (Limited Availability)
Logo displayed on event webpage, event signage + promotional materials l listed in pre/post press for the event l premier seating

Government Vendor Network
Quarterly Meetings - January 23; April 24; July 23, October 22 (Triangle)
A forum for members to learn and discuss how technology is procured and deployed in state government. NCTA brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.

Meeting Sponsor • $1,500 (Exclusive per Meeting)
Provide opening remarks and introduce speaker or moderate panel, logo on network webpage and promotional materials

Tech Day at the Legislature
Late January/Early February (Raleigh)
Each year during the early weeks of the North Carolina General Assembly's Session, NCTA hosts a legislative breakfast open to all legislators and NCTA members. The balance of the day features some mixture of exhibits, presentations to key committees, and more.

Tech Day Title Sponsor • $3,000 (Exclusive)
Provide remarks at Tech Day Breakfast, logo on event webpage, recognition at any additional activities that day

Tech Day Breakfast Sponsor • $1,500 (Exclusive)
Provide welcome remarks, logo on network webpage and promotional materials

March 8 (Triangle), March 22 (Charlotte) + October 4 (Triangle)

Whether hiring for 1 or 100, the COME TECH OUT Job Fair connects the area's top talent across various functional areas and levels of expertise with growing employers. Participating sponsors and employers gain widespread visibility as a tech employer with access to a large number of qualified candidates in person and virtually. Past Job Fairs have been covered by media outlets leading up to and on site at the event.

BOOTH AND SPONSORSHIP OPPORTUNITIES

NC TECH JOB FAIR BOOTH RATES
IN THE TRIANGLE

	BOOTH OPTIONS FOR COMPANIES + ORGANIZATIONS	BENEFITS
NC TECH Member $500 / Non-Member $800	**TECH EMPLOYERS** Employing <100 employees in North Carolina	✓ Booth includes 8' table with 10' sq. area (pipe + drape, skirting, electrical hookup + Wi-Fi*)
NC TECH Member $800 / Non-Member $1,100	**TECH EMPLOYERS** Employing 100+ employees in North Carolina	✓ Promotion as a tech employer on the event page(s), in social media, in press releases + on website
NC TECH Member $1,100 / Non-Member $1,400	**STAFFING + RECRUITING FIRMS**	✓ 3 Representatives ✓ Continental breakfast, lunch + break service ✓ Employer lounge access
NC TECH Member $500 / Non-Member $800	**EDUCATIONAL INSTITUTIONS + ORGANIZATIONS W/ RESOURCES FOR JOB SEEKERS**	**Optional: Mobile app for tracking job seekers

*must indicate need for table skirting + electrical hookup on employer form
**employers have option to utilize a mobile app (allows for scanning of job seeker name badges) with additional fee/sign up

NC TECH JOB FAIR BOOTH RATES
IN CHARLOTTE

	BOOTH OPTIONS FOR COMPANIES + ORGANIZATIONS	BENEFITS
NC TECH Member $400 / Non-Member $700	**TECH EMPLOYERS** Employing <100 employees in North Carolina	✓ Booth includes 8' table with 10' sq. area (skirting, electrical hookup + Wi-Fi*)
NC TECH Member $700 / Non-Member $1,000	**TECH EMPLOYERS** Employing 100+ employees in North Carolina	✓ Promotion as a tech employer on the event page(s), in social media, in press releases + on website
NC TECH Member $1,000 / Non-Member $1,300	**STAFFING + RECRUITING FIRMS**	✓ 3 Representatives ✓ Continental breakfast + break service
NC TECH Member $400 / Non-Member $700	**EDUCATIONAL INSTITUTIONS + ORGANIZATIONS W/ RESOURCES FOR JOB SEEKERS**	**Optional: Mobile app for tracking job seekers

*must indicate need for table skirting + electrical hookup on employer form
**employers have option to utilize a mobile app (allows for scanning of job seeker name badges) with additional fee/sign up

NC TECH JOB FAIR SPONSORSHIP RATES
IN THE TRIANGLE

PRICING	SPONSORSHIP	BENEFITS
$3,000	**JOB SEEKER REGISTRATION SPONSOR**	✓ Logo on electronic check-in devices that each seeker/employer will use upon arrival ✓ Logo included on printed name badges ✓ Option to have table + rep based at check-in ✓ Includes Job Fair Booth (see booth benefits) ✓ Premier Booth Placement
$2,500	**JOB FAIR BAGS**	✓ Logo included on Job Fair bags provided to Job Seekers ✓ Includes Job Fair Booth (see booth benefits) ✓ Premier Booth Placement
$2,500	**JOB SEEKER LOUNGE**	✓ Logo on signage in/at the Job Seeker Lounge ✓ Option to have table + rep based in lounge to interact w/seekers ✓ Includes Job Fair Booth (see booth benefits) ✓ Premier Booth Placement
$2,500	**HEADSHOT PHOTOS**	✓ Logo on signage at the Photo Booth, providing job seekers with headshot to use on social media, etc. ✓ Includes Job Fair Booth (see booth benefits) ✓ Premier Booth Placement
$2,000	**WORKSHOP**	✓ Host a 30 minute session on a topic on interest to Job Seekers (i.e. job coaching, leveraging social media, etc.) ✓ Includes Job Fair Booth (see booth benefits)

*sponsorships are only available for NC TECH members

NC TECH JOB FAIR SPONSORSHIP RATES
IN CHARLOTTE

PRICING	SPONSORSHIP	BENEFITS
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North Carolina State of the Technology Industry Report & Tech Directory

Annual release of statewide data via website, printed directory w/ Key Findings and data briefings at events
NC TECH's annual State of Technology Industry Report (released online at www.NCSTIR.com) includes a compilation of valuable information and analysis on how NC is doing in areas such as year-over-year growth in tech establishments as well as core IT and tech sector employment. The data also highlights a variety of indicators and areas that reflect the strength and opportunity of NC's tech sector and how we match/measure up to other states. Available in online, print and digital versions.

2019 NORTH CAROLINA STATE OF TECHNOLOGY INDUSTRY REPORT & TECH DIRECTORY
UNDERWRITING OPPORTUNITIES

BENEFITS	PRESENTING PARTNERS $10,000	GOLD SPONSORS $5,000	SILVER SPONSORS $2,500
Lead visibility as a Partner organization on all virtual or print collateral including prominent placement on the State of the Tech Industry Report website.	✓		
Prominent Partner recognition, stage presence and brief remarks during Roadshow Events.	✓		
Logo and ad space in printed directory to include key findings from the 2019 State of Tech Industry Report.	**Full** Page	**Half** Page	**Quarter** Page
Recognition on web site (www.ncstir.com/sponsors) for the full year duration of the report.	✓	✓	✓
Opportunity to reference the State of Tech Industry Report in company materials/releases as well as link to the NCSTIR site on your company/organization website.	✓	✓	✓
Inclusion in Roadshow Events with verbal/signage recognition and reserved seating for selected representative(s). This also includes specified number of registrations at Outlook for Tech on January 25, 2019 in Charlotte when the new report is unveiled.	Reserved Seating and **6** Registrations at Outlook for Tech	Reserved Seating and **4** Registrations at Outlook for Tech	Reserved Seating and **2** Registrations at Outlook for Tech
Inclusion in press releases/alerts	✓	✓	✓

IT Job Trends Report
A monthly trend analysis of IT jobs and skill demands in North Carolina distributed to NC TECH members and the press.

Annual Presenting Sponsor • $12,000 (Exclusive)
Presenting sponsor may offer a brief section of content/commentary as part of the report, and will be recognized on the NC TECH website as an Annual Investor.

Communications
Exposure through various communications channels

Email Sponsor • $5,000 (Annual Sponsorship) or $500 (by Month)
Logo, brief description + link included in monthly PlugIn newsletter (sent on the first of the month or closest business day to full database) + the mid-month ReCharge newsletter (sent on the 15th of the month or closest business day to all members)